ImpactTune for Clubs and Facilities

Player experience intelligence that works with the systems a club already uses

ImpactTune helps a facility understand what players want, connect them with the right play and instruction, and improve the experience over time. A club can keep its current booking and payment systems or operate more of the workflow inside ImpactTune.

What ImpactTune helps a club do

Understand players and demand

- Combine player goals, ratings, availability, participation, learning activity, coaching relationships, and equipment preferences into a useful player profile.
- See demand for lessons, clinics, organized play, events, and program topics before adding them to the calendar.
- Guide each player toward a relevant coach, program, play opportunity, learning resource, or product.

Run better programs and play

- Offer private lessons, clinics, recurring ladders, tournaments, events, memberships, and scheduled play.
- Use rating-based groupings, attendance confirmation, automatic schedules, player score entry, standings, and a DUPR-ready result export.
- Use player feedback and participation signals to improve future programming.

Build a connected club presence

- Publish a branded club website with photos, programs, coaches, amenities, contact information, and a member storefront.
- Start with an ImpactTune address and optionally connect a domain the club owns.
- Invite members through links and trackable QR campaigns, then communicate through a branded community and messaging.

Operations without forcing a system replacement

Clubs can use external, hybrid, or ImpactTune booking workflows. ImpactTune is designed to add player intelligence, programming, learning, communication, and access without requiring every facility to replace its existing point of sale or reservation system.

Payments and Clover

- A player may continue paying the club through Clover. The club remains the merchant of record and handles its player refunds, chargebacks, taxes, and payment disputes.
- ImpactTune bills the club separately through Stripe for its plan, add-ons, and applicable platform fees.
- Manual external-payment reconciliation is supported. Automated Clover Sync is a planned pilot for payment and refund reconciliation.

Club entry options

- **Photo Review** captures an unattended entry image and displays it beside the verified member photo for staff review. No electronic lock is required. Stripe pricing is $39 per location monthly plus a $99 one-time setup fee, with 5,000 captures included and $0.01 per additional capture.
- **Connected Door** adds an approved reader, door, gate, or turnstile connection. Hardware and installation are quoted separately.
- **Automated Identity** is a future pilot and is not currently offered. It remains locked until provider, legal, and pilot requirements are complete.

Included club capabilities

- Unlimited players, club staff, managed coaches, reservations, programs, and ordinary push notifications for one location
- Membership, roster, team-role, program, inventory, storefront, and data-export workflows
- Clinic-demand insights, player development, learning plans, assignments, progress, and coach connections
- Public club discovery, member invitations, announcements, community, and messaging

Who it fits

ImpactTune supports racquet-sport and golf facilities. Bookable spaces can include courts, simulator bays, or reservation-only ranges. Walk-in driving ranges, putting greens, and chipping areas do not count unless the club requires appointments for them.

See the complete pricing sheet at impacttune.com/clubs or contact ImpactTune Licensing at licensing@impacttune.com and +1 561-570-5488.